

Google AdWords Management

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Headline: Google Ads Management For Result-Driven Small Businesses

Subtitle: Get more of the right customers at lower costs

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Headline: The most affordable PPC advertising management service

Well executed PPC advertising, also known as pay-per-click, is the ultimate way to position yourself as a leader in your industry and get instant traction. We'd be happy to help you with it.

- Google Ads that work: top position for the right key-words, smart geo targeting, constant optimization, quick generation of interest for deals and promotions.
- Google Ads that fit your budget: ppc advertising allows you to set a daily budget starting from (\$\$). We help ensure that every penny of that budget is put to good use.
- Creative approach. Sure, many agencies offer pay-per-click, but how many of them can generate mind-blowing ads and strategies on daily basis?
- Excellent customer service. When you work with us, your business is our business.

(Watch a video) (Get a quote)

Headline: Why Google Ads?

Because success doesn't wait for anyone. No need for expensive, long-term SEO optimization. Why waste your time with that when you can reach your ideal customers immediately?

- It's often more cost-efficient to run pay-per-click Google ads than to advertise in any other way — especially with our prices.
- PPC advertising is the fastest marketing way to get traffic and get sales. It's as simple as that.
- Pay-per-click advertising offers the most accurate, sophisticated reporting.

Video Advertising

According to recent statistics, 45% of people watch over an hour worth of videos every week. If you want to be interesting, do a video. If you want your video to be seen, work with us.

PPC Remarketing

One of the awesome features of PPC advertising is that you can touch basis again and again with everyone who have shown any signs of being interested in your product or service. That solves the “a buyer needs to see you 13 times to buy” dilemma.

Social Advertising

You don't want people just to notice you. You want them to talk about you, share your ads and recommend you to their friends. When it's done right, that's what social advertising is all about — and we do it right.

Display Advertising

Advertise your company on popular websites and do it so that you stand out and get the traction you deserve. Don't know how to do that? No problem, just leave it to us.

Online Marketing Insights

(This text goes over the blue banner)

Headline: Digital Marketing Reporting of New Generation

Subtitle: Clean, simple, practically taking the tough decisions for you

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Headline: Get instant business insights, affordably

One of the key benefits of online marketing is the ability to access detailed reporting that's supposed to make your decision making process easy and help you optimize your business. But what if the data is so much, is so poorly structured, is so badly presented, that it makes things more complicated instead of simpler?

Then, you switch to Digital Burst Online Marketing Insights.

- Enjoy simplistic, functional design that lets you take it all in with just one look.
- Customize your website performance dashboard and other features so that it shows you exactly what you need.
- Export any parts of the data in multiple formats.
- Share your digital marketing reporting with groups or individuals in your team; or choose to keep certain parts of the information to yourself.

(Watch a video) (Get a quote)

Headline: Full, well structured data

Integrate, integrate, integrate. It's the only way to get all the information and see what works and what doesn't, and why. So we did.

- Social media integration. All ads, posts, comments, likes: the whole social media craziness gathered in one place and broken down.
- E-mail marketing integration. Lower costs, greater engagement — what's not to love about e-mail marketing? We'll tell you what: the results can be confusing, unless there's a system that allows you to understand it better.
- Full online advertising integration, including Google Analytics, Google AdWords, Bing Ads and more.

To view the full list of platforms you can integrate in your digital marketing reporting, [click here](#) (here, you can insert a link to a whole other page, or to the video, or to a PDF file that opens with all the platforms listed) You can customize your website performance dashboard to show all or parts of these statistics, so you can compare them at a glance.

White Label Available

Brand the business insights software with your logo, or go even further: order custom development, upload to custom URL and sell like your own.

Dashboard Templates

Customize your website performance dashboard to your liking. Choose the most important data for your business and how you'd like it to be displayed.

Start A Discussion

You can share your insights for your business — specifically any report/part of a report, instantly through e-mail, on a various types of file or via sending a custom link.

100% Secure

All of your data is heavily encrypted and completely inaccessible for anyone who isn't part of your team.

User Insights

(This text goes over the blue banner)

Headline: User Insights As The Ultimate Website Optimization Tool

Subtitle: Unleash your website's full potential

(This text is where the page starts)

Headline: Now you can see exactly what stops your potential clients from buying

Isn't this what it's all about? Of course, the Digital Burst User Insights feature gives you so much more than that, but ultimately, it helps you convert sales you otherwise wouldn't. Here's how:

- Website visitor recording of new generation. Skip the parts you don't need to see and forward to the decision-making moment.
- Heatmaps that show you which parts of your website are hot and which are cold: literally and figuratively. You can filter by multiple factors and use the information to make the call-to-action zone hotter.
- Fine-tune your marketing strategy by following on the locations, key words, SM posts and referrers that work versus those that don't.

(Watch a video) (Get a quote)

Headline: Understand And Improve Funnels

One of the reasons why website visitor recording, heatmaps and other User Insights features add up to the best website optimization tool is that they let you understand the sales funnel your clients go through.

- Where do they land? Is it the page you expected them to land, or is it the about page or some blog post? Something generic traffic can lead to surprises.
- What do they do next? Do they leave? If not, where do they click?
- Trace every step to either the purchase or the leaving of your website. Then analyze and improve.

Pin-Point Problematic Zones

Maybe your contact forms don't work? Maybe your copy is too long or too dull? Maybe your images don't evoke the right emotion? We'll pin-point problematic zones for you so that they're the first thing you tackle.

Instant Chat

Watching website visitor recording or heatmaps is one thing, but talking to your current and potential customers is a whole other. The Digital Burst software allows you to do just that.

Customizable Polls

A successful poll is the best website optimization tool. Create polls to give your web visitors the chance to tell you what you do wrong — and also what you do right.

User-Friendly Design

As with any type of reporting, a user insights feature should also offer a simple, user-friendly design so you can understand the most important things at a glance. Our does.

Local SEO

(This text goes over the blue banner)

Headline: Increase Your Online Presence In Your Community

Subtitle: Organic optimization for traditional businesses

(This text is where the page starts)

Headline: It's not all about street traffic anymore

Ahh, the times were simpler. When people searched for a hairdresser, or a good grocery store, or a pub to have a drink, they'd ask their friends or they'd take a walk in the neighborhood. Not anymore. Now, it's all about the internet. You could run the best bakery in town, but if you don't show up on a local Google search, you're as good as doomed.

So let's make sure you show up!

- We'll claim and optimize your listings and you'll rank higher in search engines.
- Our approach for getting you qualified local prospects includes both desktop and mobile devices outreach.
- We'll help you attract local reviewers and quickly become the talk of the town.
- Your business will be on every local directory that matters.

(Watch a video) (Get a quote)

Headline: Comprehensive local SEO strategy

Although Google My Business optimization is important, in quality small business SEO, there's much more than that. Our start-to-finish approach makes it easy for you to:

- Identify, understand and target your ideal customer
- Identify, understand and outmaneuver the competition
- Get the optimum bang for your buck with the use of the right key words
- Generate interesting, well targeted content and become an online sensation.

Local organic optimization will give you amazing results at a fraction of the cost of any type of advertising, which is why it's the best marketing decision you can take.

Innovative Reporting

In SEO, accurate reporting is a bit more difficult than when you're advertising, but not for us. With us, you have constant access to up-to-date information about the results local SEO brings.

Google My Business Optimization

Google My Business is a one-stop platform that allows you to manage your entire Google presence. When your business listing in Google My Business is optimized, you're on the way to success.

The Best Listing Platforms

Not all listing platforms are worth the while for your business. We'll help you determine which are and create optimized listings that work.

Long Term SEO Management

We continuously optimize the content and coding of your website, and any other online content related to your business, to bring you great results now and build strong foundations for what the future of SEO holds.

SEO for Small Businesses

(This text goes over the blue banner)

Headline: Affordable SEO Plans Designed For Small Businesses

Subtitle: We know what works and if you're here, it's not what you've already tried

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Headline: When you're small, it's all about the profits

Your business is small. You can't afford national marketing campaigns just to establish your brand. You can't handle all the clients that would come from such type of advertising, even if it worked. You can't send your products and perform your services on the other end of Australia. But does your current SEO company know all this?

- We're not affordable because we do less, we're affordable because we do only what works for you, instead of overcharging you for anything you don't need and don't understand.
- Our cheap SEO plans make you more profitable. We target the right clients that end up knocking on your door.
- Content driven SEO that lets you position yourself as an expert and a leader in your industry.

(Watch A Video)

(Get a quote)

Headline: Relevant SEO strategies

SEO changes constantly and we're always on top of the trends. To increase Google rankings long term and let you focus on your business while the clients just roll in, we utilize:

- Blogging and guest blogging. The right key-words, the right topics, the right exposure.
- Cross promotion and relevant referrals, or traffic that's more than just a number on your screen.
- Link building that works. It's not about posting links just anywhere anymore. It's about the right links on the right places.
- Did we mention we offer the perfect balance between effective and affordable SEO?

Increase Google Rankings Faster

SEO always needs time to work, but our SEO works a bit faster. Why? Because we do only what matters and don't waste our time with silly little things just to take your money.

Accurate Reporting

SEO reporting is more difficult than advertising reporting, but with us, you'll always know exactly what we've done and exactly how it has affected your small business. No fluff, just actual results.

Comprehensive Content Management

People always look for great content, but people have had enough of key-words rich, SEO b****it. Digital Burst goes all the way to ensure you give the public what they want and generate loyal fan base.

Money Well Spent

Even if we were the most expensive SEO company in the world, we would be worth it. But we're not. Even the smallest business can afford our cheap SEO plans.

Facebook Advertising

(This text goes over the blue banner)

Headline: Facebook Ads That Lead To Sales

Subtitle: Social recognition is great, but ads should lead to money in the bank

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Headline: We use Facebook ads to create winning sales funnels

According to Facebook's last statement, people on the platform will increasingly see posts from their friends and see less and less unsponsored business content in their newsfeed. What does that mean? That likes are irrelevant. You need your ads to do the trick. And ours do.

- Successful sales funnels. People see a few ads of your products and services and then they buy. Sounds simple? If you've done it a thousand times, like we have, it really is.
- Facebook remarketing. If they've been on your website, chances are they're interested in what you have to offer. Let us retarget them so that they buy rather than hide your ad.
- Both small and big businesses spend money on Facebook ads. Why not invest a bit on top to ensure what you're doing is working?

(Watch a video) (Get a quote)

Headline: Inch-perfect targeting

Facebook is one of the best ways to get your foot in the door if you're just starting out, and to establish yourself as a leader if you've been around the block. There's a "but" though — it only works if you're a master at targeting.

- Sex, age, location. Who's more likely to buy what you're selling, how old are they and where do they live?
- Interests. What do they do in their free time? What do they do for work? What are their dreams and aspirations?
- Friends and competitors. Who are their friends and do they or their friends follow any of your competitors?
- Income. How much do they make? Can they even afford to buy from you?

Facebook is the only platform in the world that offers such intimate relationship with your current and potential clients: we will use the hell out of these features to see you succeed.

Facebook Ads Funnel

If anyone tells you one Facebook ad will get you clients, they're lying. Get more traffic from Facebook with the best sales funnel strategies.

Smart Facebook Remarketing

Smart remarketing is not “in-your-face”, constant stalking of your potential clients. It’s a gentle reminder that you’re right there, ready to serve them, and you’re their best choice.

Befriend Your Clients

Facebook is the place to act natural. To make your clients your friends. To be authentic and proudly state what your business is all about. We can help you. Are you ready?

Unsurpassed Source of Recommendations

If you do everything right — or let us do everything right — Facebook becomes the greatest source of recommendations. Because, ultimately, people use Facebook to connect with their friends. And perhaps tell them about you.

Online Reputation

(This text goes over the blue banner)

Headline: Easy and Effective Online Reputation Management ORM

Subtitle: Innovative system that’s your eyes and ears all over the internet

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Headline: Get more online reviews, make your business better

It’s great that everyone can now find you online. But is it really great that everyone can now find you online? What about the negative reviews, smirky comments, good and bad mentions of your business all over the internet? Well, that’s not scary anymore: not since you can get the Digital Burst online reputation management ORM system.

- Continuous review generation through tested techniques.
- Monitor all reviews throughout the net, reply instantly and engage in a discussion. The businesses that reply to reviews are deemed twice as reliable.
- Get automated alerts so you don’t miss a beat of your online presence.
- Use your clients’ opinion to improve and attract even more clients.

(Watch a video) (Get a quote)

Headline: Mentions could be even more important than reviews

People talk and nowadays, they talk even more. Even if you manually check for reviews all the platforms you’re listed on (by the way, that’s quite some time you’re wasting), how are you going

to know when people mention your brand in a Facebook discussion or in a blog post? With our ORM system, you will:

- Be able to see when your brand is mentioned.
- Be able to see when competitors are mentioned.
- Be able to take part in the conversation, should you decide you need to.

Higher Rankings

Managing your listings well, e.g. responding to reviews, leads to higher rankings in Google, both locally and over all.

Track Competitors

It's good to know what people like and dislike about them, to see how they handle different sorts of mentions, to learn from their good strategies and their mistakes.

Generate Reviews

The credibility of the business is a huge factor in the purchase decision making process. This ORM system allows you to generate reviews by inviting people to share their opinion effortlessly, both online and offline.

User-Friendly Design

Managing your reputation has never been easier, especially considering our system's user-friendly design. You'll get notifications about each and every review and mention, plus reactions to people's and your own response.

Website Support

(This text goes over the blue banner)

Headline: Website Support For Businesses That Don't Have The Time To Wait

Subtitle: You pay for traffic. You need your website running perfectly. Always.

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Headline: We work hard so you don't have to

What do you think differentiates a highly converting website from a website that's doing kind of OK? You think it's the contemporary web design? The great copy? The videos? Could be...

But you'd be surprised how many times it's the website support. That's why we offer:

- Smart website development support: whether you're just starting or your website has been live for a while.
- The opportunity to fix website issues once and for. We can do complex development that results in simple functionalities.
- Updates. Because your business grows and changes, and you need to be able to know that your website can be updated quickly and efficiently at any given moment.
- Ongoing website maintenance, including 24/7 support.

(Watch a video) (Get a quote)

Headline: Much more cost efficient website development support

Most companies that offer website development don't really tell you what to do in case of emergencies: except "contact us". And this "contact" always costs you. We don't work like that. Sure, there may be hacker attacks or server problems that'll require our attention, but in general we:

- Work on your website with your long-term prosperity in mind. When everything is done right, the added cost of constant fixing goes away.
- Offer secure hosting. Minimum breakdowns. We'd say none, actually, but it is technology after all.
- Are always responsive. We're here to keep you calm and help you fix a problem as soon as possible. We'll get back to you practically immediately.

Affordable Website Support

Not only do we save you money by doing things the right way, our fees are also extremely affordable. Just contact us and ask.

Options for App Development

If you're looking to transfer all or part of the functionalities of your website on a mobile application, we'd be happy to help you with this. We'll also offer support for the app with all the benefits of the website support included.

100% Secure

When you work with us, all of your website content is 100% secure and even after the most horrible malfunctions, it can be completely restored.

Website That Works

The most important thing about a website — especially if you're panning to generate lots of traffic — is that it always works, it loads quickly and it never creates unnecessary hassle. We offer just that.

Our Valuable Clients

We can go on and on about how great we are, but the best thing to do is to show you the list of businesses that trusted us with their online exposure.